

Received by: \_\_\_\_\_  
 Date: \_\_\_\_\_  
 Solicited by: \_\_\_\_\_

FOR OFFICE USE

# JCA Guidebook

2016-2017

## ORDER FORM FOR ADVERTISING

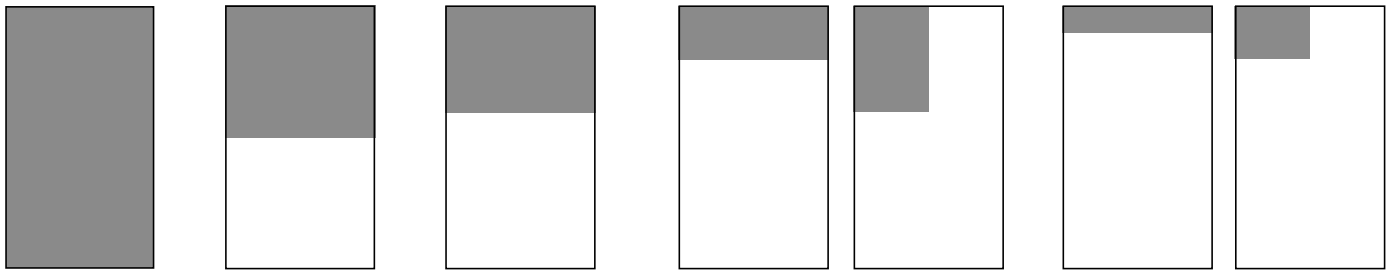
Amount: \_\_\_\_\_  
 Check #: \_\_\_\_\_

FOR OFFICE USE

**Please complete and mail this form with your check by JULY 1 to:  
 Jewish Community of Amherst, 742 Main St., Amherst MA 01002**

**1. ORDER INFORMATION:** Please enter my order for the following advertising space:  
 (Actual sizes shown on page 2 of this form).

- |  |   |   |   |  |  |   |
|--|---|---|---|--|--|---|
| <input type="checkbox"/> Full Page<br>4.25"w 7.5"h | <input type="checkbox"/> Half Page<br>4.25"w 3.75"h | <input type="checkbox"/> 2/5 Page<br>4.25"w 3"h | <input type="checkbox"/> 1/5 Page<br>4.25"w 1.5"h | <input type="checkbox"/> 1/5 Page<br>2.125"w 3"h | <input type="checkbox"/> 1/10 Page<br>4.25"w .75"h | <input type="checkbox"/> 1/10 Page<br>2.125"w 1.5"h |
| <b>\$375</b>                                       | <b>\$185</b>  | <b>\$160</b>                                    | <b>\$110</b>                                      | <b>\$110</b>                                     | <b>\$70</b>  | <b>\$70</b>   |



- Front Cover Overleaf (full page)..\$550     Back Cover Overleaf (full page)..\$450

**2. ADVERTISEMENT GRAPHIC:**

- Same as last year.
  - I will email a PDF file to [guidebook@j-c-a.org](mailto:guidebook@j-c-a.org).
  - Hard copy attached (*only if a computer file is not available*).
  - Please call me.
- Special Instructions: Please use the back of this form.

**3. CONTACT INFORMATION**

In case there is a question about your ad.

Name: \_\_\_\_\_  
 Phone #: \_\_\_\_\_  
 Fax #: \_\_\_\_\_  
 Email: \_\_\_\_\_

**4. YOUR INFORMATION FOR OUR GUIDEBOOK ADVERTISER'S DIRECTORY:**

Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_

**5. MAILING AND PAYMENT BY JULY 1:**

Please mail this form to the JCA with your check payable to **JCA Guidebook. Thank you!**  
*Sorry, we are not set up for credit card payments.*

Your signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: [guidebook@j-c-a.org](mailto:guidebook@j-c-a.org)

2/5 page \$160.00  
4.25''w x 3''h

Full page \$375.00  
4.25''w x 7.5''h

1/2 page \$185.00  
4.25''w x 3.75''h

1/10 page \$70.00  
4.25''w x .75''h

1/10 page \$70.00  
2.125''w x 1.5''h

1/5 page \$110.00  
4.25''w x 1.5''h

1/5 page \$110.00  
1.125''w x 3''h