

jca

הקהילה היהודית של אמהרסט

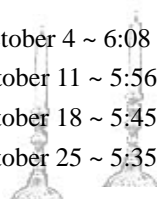
JEWISH COMMUNITY OF AMHERST



Affiliated with the
Jewish Reconstructionist
Movement

CANDLE LIGHTING

October 4 ~ 6:08 pm
October 11 ~ 5:56 pm
October 18 ~ 5:45 pm
October 25 ~ 5:35 pm



*Times shown are 18 minutes
before sunset for Amherst, MA*



SPECIAL EVENTS

October 6

Feeding the Temple
of the Soul

October 8

Combatants for Peace

October 20

Jewish American Literature
with Jules Chametzky

October 27

Israeli Film and Food



MEETINGS

October 2

Ritual Life Committee
Education Committee

October 3

Board Meeting

October 4

Adult Ed Committee

October 6

School Committee

Message from Co-President

Eva Roseenn, 549-6672, hestia_26@yahoo.com

When I was young, we lived in Brazil. When it came time for the High Holidays, my father and I were invited to attend services erev Yom Kippur by an Egyptian friend of my father's. We walked through a very narrow alley that disgorged onto a tiny courtyard. Services were held in a small, hospital-green room, lit by a single hanging bulb, furnished with a couple of benches, a table, and a small hanging ark. As I recently learned from my father, it was an Egyptian congregation that sold the aliyot in Arabic, discussed issues of the world in French and English, and delivered the d'var in Portuguese. It also turned out that the services were for men only; the women and children remained in the courtyard with the chickens. It took a special dispensation to allow me to join my father inside half way through the evening.

Which brings me, many years later and many miles away, to the JCA, where we are possibly equally polyglot, though perhaps less so during services, and where thankfully women and children are not expected to remain outside with the chickens. The JCA, though now affiliated with the Reconstructionist movement, was founded to be the Jewish Community of Amherst. Our members' backgrounds are diverse. We come from Orthodox, Conservative, and Reform backgrounds. Some of us have no formal religious training at all. Some of us were born Jewish, some of us have chosen to be Jewish, and some of us have chosen to travel with the Jewish people as members of an interfaith family. We have families with young children; we have empty nesters, seniors, singles, and students.

Our challenge as a congregation is to build community amid this diversity and to help our members connect with Jewish tradition in whatever way is most meaningful for each one of us. The JCA now has 338 member families. We have a strong education

program, from the Hebrew School to robust teen programming to an amazing Adult Ed program, Scholar in Residence program, and weekly Lunch and Learn with the Rabbi. The JCA offers numerous types of services, ranging from the traditional Masorti to Farbren-gen Friday (which is Hasidic in flavor) to the weekly meditation minyan and our recent musical Shabbats. We have opportunities for mitzvot and social justice, from the Chesed committee that offers support to families in mourning, with illness, or with new babies, to the Tikkun Olam and Project Rehovot committees. We offer social activities, including last year's popular mahjong classes and Borscht Belt comedy night.

And combining business with pleasure, we have the JCA's Grand Auction coming up November 16th. We need your help with the auction at all levels. The committee is chaired by Maryann Barakso and Bill Zimmer; if you can spare a couple of hours, or if you have something to donate, please contact them. And of course don't forget to put it on your calendar.

It takes volunteers and it takes money to allow the JCA to offer all that it does. No, I'm not asking for money—at least not directly, and not now. In fact, the JCA no longer requires tickets for the High Holidays. We do not reserve aliyot for big donors. We offer fair shares dues—something to which we as a congregation recommitted at our semi-annual meeting in June thanks to the terrific leadership of the Dues Committee.

Rather, I would like to say more about community. Yom Kippur is a particularly clear example of the nature of communal obligations in Judaism. On erev Yom Kippur we recite kol nidre, which voids unfulfilled vows for the entire community—even those who might be considered outcasts. It remains for me one of our most profoundly moving rituals, as I recall those ancestors who were

continued on page 16

October 2013

Tishre/Cheshvan 5774

Vol. 12, Issue No. 9

JEWISH COMMUNITY OF AMHERST, INC.

742 Main Street, Amherst, MA 01002
 (413) 256-0160, fax (413) 256-1588
 Religious School (413) 256-0160 ext. 203
 email: info@j-c-a.org; On line at: www.j-c-a.org

Rabbi Benjamin Weiner

Rabbi David Dunn Bauer (2003-2010)

Rabbi Sheila Peltz Weinberg (1989-2002)

Rabbi Emeritus Yechiael Lander

Director of Lifelong Learning: Jody Rosenbloom (256-0160 ext. 203)

Office Hours:

Tuesday - Friday: 10:30 - 4:00

Wednesday: 4:00 - 6:00 & Sunday 9:00 - 1:00
 (When Religious School is in session)

Board of Directors

Officers:

Co-Presidents: Richard Cohen (256-6145)

Eva Rosenn (549-6672)

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Second Vice President: Michael Burkart (256-8139)

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Membership: Tobi Sznajderman (549-1795)

Office Administrator: Marcia Howard (256-0160, info@j-c-a.org)

Administrative Assistants: Nora Mariano, Susan Thomas, (256-0160)

For information about using JCA space including
 renting the Social Hall, contact:

Events Coordinator: Karen Loeb (413-575-0774, kloeb@comcast.net)

For a list of committee chairs and members, go to:

<http://www.j-c-a.org/committees.html>

Please refer to your Guidebook for contact information.
 (If you have not received your Guidebook, call the office.)

NEWSLETTER

Editor/Graphic Designer: Aaron Bousel

(Voice: 253-3544, Voice & Fax: 253-3846; news@j-c-a.org)

Proofreader: Sarah Thomson

Deadline for the November issue is October 13th

October 2013, Vol. 12, Issue No. 9

Newsletter is published 11 times per year.

Subscription price is included in membership.

Chesed Committee

The Chesed Committee assists JCA members in times of joy, sorrow and need, coordinating volunteers to help with meals, rides, errands, visits, shiva minyans, and other needs. We also welcome new members and babies! Please contact us if you would like to join the committee or be added to our list of volunteers.

Also, if you, someone in your family, or someone in the community is ill, hospitalized, or in need of assistance, please contact us right away. Even if visits or phone calls are not desired, it is important to us as a community to be aware of the health and well-being of our members and their families. We realize that providing this kind of information feels awkward to many people, but it is an important facet of being in community. We cannot help if we do not know.

Contact the Chesed Committee through the JCA office at 256-0160.

Beit Shalom Committee

The Beit Shalom Committee is available to members of the JCA congregation wishing assistance in addressing personal differences that have arisen between individuals, among committees, or with those in leadership positions within the JCA. Accordingly, if you have concerns or disagreements, or feel a desire to enhance communication with another member, a committee, or leader, please contact a Beit Shalom Committee member to facilitate this process. All such communications will be kept strictly confidential unless agreed upon differently by the participants.

Committee members are:

Eva Metzger Brown: 256-8066
 embrown13@comcast.net

Josette Henschel: 213-0186
 josette.henschel@gmail.com

Rob Okun: 253-9372
 raokun@verizon.net

Kitty Talan: 253-2248
 kittytalan@comcast.net

Devarim:**Words from Rabbi Benjamin Weiner**

Lunch and Learn is set to resume in October, and I'm expecting great things. Actually, let me take this opportunity to put my cards on the table and tell you what I'm really hoping for.

Some people were puzzled, I'd imagine, when I announced over a year ago that I'd begin offering a weekly learning opportunity on *Halakha* (Jewish law). The relationship between Jewish legalism and progressive Judaism is certainly not a crystal clear one, and I wonder if anyone suspected, whether sarcastically or otherwise, that I had a secret project in mind to turn this into an Orthodox community. Actually, the opposite is true: I want it to stop being one.

At first, my motivation was largely academic, based in the recognition that so much "Jewish material" is halakhic in nature, and that to deny ourselves the opportunity to interact with this material would therefore be to consign ourselves to a glaring ignorance, no matter what we chose to do with it in the end. I should point out that I still believe in the truth of this assessment.

But beyond that, I've discovered more recently, with the great help and participation of my fellow lunch-and-learners, that there is a definite need for halakhic conversation, and even halakhic process, at the JCA. It's all a matter of how we define the terms.

How do we, as a community, make decisions about ritual practice and observance, or resolve questions of spiritual and ethical policy, in a way that is informed by knowledge of Jewish tradition and a thorough analysis of contemporary circumstances, and is derived in such a way that we have enough consensus to affirm our answers as clear and guiding principles for our community?

The answer is: we don't.

There is currently no consistent communal forum at the JCA for effectively addressing the nature of our Shabbat observance, for clarifying points of our kashrut policy, or thinking through our cemetery or burial practice, or instituting a policy that insures mourners will always find a minyan so they can say kaddish, or interrogating the status quo of our liturgical choices... This is not to denigrate the work of any committee currently charged with overseeing any aspect of these things, but only to affirm that they are currently being forced to do so in the absence of a real, robust, informed, community-wide conversation.

In the absence of such conversation, the rabbi is essentially asked to function in an Orthodox fashion, giving a final ruling on what is Jewishly right and wrong; and contrary to whatever perception my instituting of a *halakha shiur* (teaching) might have created, I don't aspire to Orthodoxy.

There have been many exciting moments at Lunch-and-Learn over the past few months, which have arisen when we realize that just such a conversation is what is taking place: a cross-section of the community is sitting together, carrying on passionate, respectful, inquiring, and informed conversations about what it means to be a Jewish community, bound by some sense of expectation and responsibility to each other. I'm looking forward to more of this, whether it takes place over lunch, or in some other way.

B'shalom,
Rabbi Benjamin Weiner

Rabbi Liaison Committee

The committee meets monthly with the rabbi.

The purpose of the Rabbi Liaison Committee is to support and enhance the rabbi-congregational relationship by:

1. Serving as a channel to communicate comments, issues and/or complaints from congregants who would prefer not to contact the rabbi directly.
2. Meeting with the rabbi to help with processing and thinking through issues or concerns that are raised either by congregants or by the rabbi.

All congregants are encouraged to speak to members of the committee about any concerns they may have that they would like to be brought to the rabbi's attention.

All information is shared only with the rabbi and the committee and will be held in confidence.

Amy Mittelman 256-0883, amGU@hampshire.edu
David Levit 548-1083, dblevit@crocker.com
Aaron Bousel 253-3544, abousel@comcast.net
Barbara Burkart 256-8139, barbruth@comcast.net
Deb Fine 256-1572, zohar01@comcast.net
Ted Slovin 253-3518, tslovin@acad.umass.edu



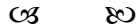
Ritual Life Committee

Yossi Bryer-Charette, Co-chair, 860-559-4926, pcharette@lightingaffiliates.com
Sarah Thomson, Co-chair, 413-253-2930, allset22@verizon.net

RELIGION CALENDAR

October 4/5, Friday/Saturday-

Rosh Chodesh Cheshvan



Shabbat Rosh Chodesh Cheshvan Parashat Noach

Genesis 6:9-11:32, Numbers 28:9-15

October 4, Friday

5:30 PM

Intergenerational Family Service and concurrent Tot Shabbat followed by potluck supper
Service Leader: Rabbi Weiner

October 5, Saturday

9:15 AM

Shabbat Yoga

10:00 AM

Service Leader: Rabbi Weiner
D'var Torah: Rabbi Weiner

1:00 PM

Torah Study with Rabbi Ed Feld:
Heretical Hebrew Religious Poetry



Shabbat Lech-Lecha, *Genesis 12:1-17:27*

October 11, Friday

6:16 PM

Service Leader: Rabbi Weiner

October 12, Saturday

10:00 AM

Service Leader: Rabbi Weiner
D'var Torah: Rabbi Weiner



Shabbat Vayera, *Genesis 18:1-22:24*

October 18, Friday

6:15 PM

Farbrengen Friday
Service Leader: To be announced

October 19, Saturday

9:15 AM

Shabbat Yoga

10:00 AM

Service Leader: Rabbi Weiner
D'var Torah: Rabbi Weiner



Shabbat Chaye Sarah, *Genesis 23:1-25:18*

October 25, Friday

6:16 PM

Service Leader: Rabbi Weiner

October 26, Saturday

10:00 AM

Service Leader: Rabbi Weiner
D'var Torah: Rabbi Weiner



Check the JCA website at:
www.j-c-a.org/services.html
for updated religion calendar
information.

Prayerbook Fund

The recent campaign to purchase copies of

Mahzor Lev Shalem

for use in the masorti high holiday services was extremely successful. Special thanks go to the anonymous donor who matched your purchases one to one for up to fifty books. Because of the success of this campaign almost everyone who attended the masorti services was able to use ***Mahzor Lev Shalem***.

Thank you to Janis Levy for designing and making the beautiful bookplates.

The Prayerbook Fund will continue to focus on the purchase of these books until we have enough copies to meet our needs.

The special price we were able to offer during the campaign is no longer available to us.

While we welcome contributions of any amount, a minimum contribution of \$45.00 will be required for a dedication bookplate.

Kiddush and Oneg***Sponsors*****September 28-**

Jessica and Eric Wilkinson,
in honor of their son, Josh,
becoming Bar Mitzvah

October 5-

Merle Feld, in honor of her
husband Eddie's birthday

October 19-

Maryann Barakso and Brian
Schaffner in honor of their first
wedding anniversary

**If you would like to help with
or sponsor a kiddush, please
contact Karen Loeb at:
413-575-0774 or at
kloeb@comcast.net**

Meditation Minyan

The weekday
meditation
minyan
continues to meet
every Wednesday
at 7:30 am
in the small
sanctuary.

**Shacharit (morning)
Minyan**

The weekday
shacharit minyan
continues to meet
every Tuesday at
7:30 am
in the small
sanctuary.

First Friday Evening Family Service

Please join us on the first Friday of the month at 5:30 pm for a brief child oriented service followed by a potluck supper. Although the service is geared towards young children, it contains all the elements of a regular Friday evening service, including mourner's kaddish. People of all ages are encouraged to attend. It's a wonderful opportunity to get to know each other in a relaxed and friendly atmosphere.

Farbrengen Friday

The tradition of a farbrengen, a joyous gathering for melody and learning in honor of holy Jewish time, comes out of Chabad-Lubavitch Hasidism. The JCA's farbrengen begins with a Kabbalat Shabbat service in which we emphasize the singing of, and absorption in, Jewish liturgical music over and above excessive words of orientation and explanation--something that can captivate the spirit even if you don't happen to be an expert in this music.

Following the service, we have a potluck supper, and as we sit around sharing our Shabbat meal, we sing zemirot and niggunim, (songs and wordless melodies) and invite people to offer words of Torah and wisdom, and maybe even explore other ways to experience our creativity in celebration of Shabbat.

We hope you will join us in the evolution of this program.

Torah Reading Co-ordination

If you are interested in reading Torah and would like
to schedule a time to read, please contact:

Eliza Gouverneur, elizagouv@msn.com, 256-6145 (for reading in November)

Randi Stein, randistein@earthlink.net, 549-0526 (for reading in December)

If you would like to learn to read Torah, or would like help choosing or preparing a reading, please contact **Batya Perman, 549-4853, batya1818@gmail.com.**

Thank You To Volunteers

The ritual life committee would like to thank those who have given their time and expertise in service to the ritual life of the community:

- September Torah readers: **Arnie Alper, Howie Feibusch, Sam Gladstone, Elissa Rubinstein, Noah Slovin, Josh Wilkinson**
- September Haftorah readers: **Ruth Love Barer, Ilana Schmitt**
- September lay service leaders: **Larry Fine, Rabbi Jacob Fine, Gordon Freed**
- Sukkah builders and helpers: **Arnie Alper, Ken Bernstein, Aaron Bousel, Gordon Freed, Robert Friedman, Marina Goldman, Eliza Gouverneur, Eliezer Huber, Oran Kaufman, Nina Mankin, Nicki Robb, Beth and Nathaniel Ross, Ilana Schmitt, Steve Schwartz, Betty Ussach-Schwartz, Mila, Woody and Daniella Sherman, Randi Stein, Tobi Sznajderman,**

Chemical Sensitivities

A number of our members have allergies to perfumes, colognes and other fragrances. Please try to minimize the use of these products when coming to the JCA. Thank you.

Education News

Jody Rosenbloom, Director of Life Long Learning, 256-0160, ext. 203



Teacher Orientation Prioritizes J.O.T.

On Wednesday, September 11, over 10 teachers and 3 teaching assistants met for orientation in the midst of the High Holiday season. Though class counts were still up in the air and room assignments in flux, the evening activities focused on the priorities for the coming year:

* **Jewish Community:** We ask ourselves, what do welcome and inclusion look like in each classroom and for each program? Teachers will explore the challenges we face in building Jewish identity with our students, their families and our community.

* **Options:** We will strive to build a range of teaching tools and resources that inspire us to use our creativity & Jewish *neshama*/soul to effectively facilitate a Jewish learning community.

* **Transitions:** We also plan for school programs with an eye toward smoothly moving students and their families between activities and environments.

Tots to Teens: The Evolving Reality Check

Looking back at 2012-2013 in order to plan for this year, here is some of the information the education committee found useful for lifelong learning:

- We have pretty consistent class counts year to year though the class composition may change. Class size is 7-16 students/grade.
- Relative to other synagogues in the region, we are growing in the younger grades and are approaching no longer being able to fit all classes in the building on a Sunday morning in addition to family programs, parent waiting spaces, and/or occasional congregation programs.
- We lose some students in the upper grades as becoming *b'nai mitzvah* choices are made but we have hung onto many of these students longer than we had in the past. Often they opt for private tutorial and alternative life cycle ceremonies.
- 28% of our students have some special need (19/67 students in grades 1-7) that affects learning options. We see the number increasing in 2013-14. This statistic varies in Camp Shemesh. Building sensitivity and skills for staff & peers is a growing dimension of programming. For 2013-14 we will pilot using class aids facilitated by *B'Tzelem Elohim* parent support group members and students from the communications disorders program at UMASS.
- Family education programs were significant community builders with 928 participants over 25 pro-

grams. In addition to school related Shabbat dinners & Shabbat B'Yachad, JCATots program is a strong feeder to membership, school and camp.

- Teen programming is the least obvious or immediate “bang for the buck” but Jewish teens socializing with each other is one of the factors supporting Jewish choices as an adult. We had 402 participants over 35 sessions or events e.g. Teva Torah, Rosh Hodesh/ Shevet Achim, JVCorps hosted both as JCA and JTOV/valley-wide. Specifically, 35 Teens attended 5-11 events and 52 Teens attended 1-4 events.
- 75% of our school staff is new to JCA School. Staff is learning what is special to the JCA while bringing a wide variety of talents to share and Jewish observance levels to model.
- Funding programming is currently dependent on synagogue dues, school tuition & grants (Harold Grinspoon Foundation, Jewish Federation of Western Massachusetts). Loosely divided as 45-50%, 35-40%, and 10-15% respectively. A small amount dedicated to school needs is raised annually through fundraisers. **Cost is an increasing concern since this formula no longer easily covers costs – whether the congregation is not able to collect dues or develop fundraisers; grants agencies change their formulas; or increasing numbers of community members participate in activities without sharing the cost.** The Education Committee is assessing the ramifications and options for the coming years. In 2013-14, the Jewish Teens Of the Valley (JTOV) partnership is dissolving due to financial and staffing constraints/priorities all the member congregations were experiencing.

continued on next page

Calendar

Wed, Oct. 2	Education Committee
Fri, Oct. 4	Family & Tot Shabbat Services at 5:30 Special guests: Households w/3rd & 4th graders. Followed by potluck dinner
Sun, Oct. 6	B'Tzelem Elohim/Parent support/ed. group 10:15am
Sat/Sun, Oct. 12/13	No School-Columbus Day Weekend
Sun, Oct. 20	Kedusha LaTorah/Consecration workshop for 1st & new 2nd graders with parents
Sun, Oct. 27	Shalom Sunday class w/ parent group at 10:00 am

continued from previous page

Thank-you to:

Suzanne Arnoplin for the help “sorting the piles.”

Ariella Schwell for the donation of children’s books and parent resources.

Our Easy Fundraisers Help Subsidize Tuition & Expenses

1. Bring in those **Box Tops for Education**. We redeem them twice a year for about, \$300 which helps cover the cost of our textbooks.

2. Support your coffee buzz & order **Deans Bean’s Fair Trade Coffee**. We need someone to take over the 1-3 hours/month organizing of this – it substantially offsets tuition increases by raising over \$2000 annually.

3. **Bring in shoes** in decent condition (no boots or formal shoes). Run a collection in your neighborhood or sports team (cleats and tennis shoes). Recycled/ and repurposed and we receive a donation/pound. Last year we earned over \$150.

Joint Teaching Assistant Training

On Sunday, Oct. 27, teens working in Jewish schools in the region will gather at the JCA for their own professional development. In February, CBI will be the host. Each afternoon includes a variety of activities to increase understanding of learning styles, enhance their ability to provide Jewish teachable moments, and encourage teen peer community. JCA teaching assistants include: **Rosie Black, Sophia Keins, Adin Klotz, Aleeza Kropf, Isaac Goldbaum, Sarah Martin & Tavi Wolfwood**. This opportunity is a joint effort by **Rabbi Jacob Fine** of Congregation B’nai Israel and **Jody Rosenbloom** of the Jewish Community of Amherst, with generous funding from the Harold Grinspoon Teen Initiative Grant.



Contact Rachael Goren-Watts at tots@j-c-a.org with any questions about programming for Families with Young Children.



Tot Shabbat will be held on Friday, October 4th. We will gather at 5:30pm for and activity and the service will start promptly at 5:45pm. Potluck vegetarian (nut-free) dinner to follow. Hope you can join us!



Havurah K'tana will have a gathering on Saturday, October 19th.

Email tots@j-c-a.org for more information and location. New members always welcome!

We are looking for members to join our advisory committee and help coordinate programming for Families with Young Children. We are also looking for volunteers to help make food for Shalom baby baskets. Email tots@j-c-a.org for more information.

JCA Adult Reading Group

The first of four meetings of the year of the ARG will be on Thursday October 4, 2013, at 7:30 PM in the JCA library. We will be discussing the work of a woman author, Anouk Markovits, and the book is: *I Am Forbidden*, which is available in paperback and kindle. We will discuss 4 books from September through May. We alternate female and male Jewish writers. Most of the time we choose fiction and all the time we have a rich and worthwhile discussion. Come join us-for one time or all 4 times; new participants are always welcome! Any questions, please call Ken Talan, 253-2248.

JCA Teen Programming!



MAKE A DIFFERENCE!

JVCORPS is a Jewish Volunteer Corps for Teens that combines ongoing service in our community with meaningful Jewish identity. Open to ALL interested teens grades 7-12. **First meal is on October 17.** This program is largely funded by the Harold Grinspoon Foundation Teen Initiative and is sponsored by the Jewish Community of Amherst Teen Program.



HOW DO I GET INVOLVED?

YOU can prepare, serve, and/or clean up a meal at the Amherst Survival Center.
YOU can supply food and/or a meal to be served at the Amherst Survival Center.
YOU can sponsor a meal by donating \$36 or \$54 to feed members of the Amherst Survival Center community.

Any questions, email Janet Bordwin Kannel at jvcorps4teens@gmail.com.



Teva means 'nature' in Hebrew. **Teva Torah** is a year-long program for 7th-9th graders that meets once per month with one overnight retreat to build community, practice earth living skills, and learn about nature-based Jewish traditions and teachings. Teva Torah is a program of the Jewish Community of Amherst and is open to any teen in the region. This program is largely funded by the Harold Grinspoon Foundation Teen Initiative Grant.



- ~ **Explore** how Judaism, the environment and social justice are connected.
- ~ **Create** personal projects that reflect your own beliefs and values about Judaism and the Earth.
- ~ **Learn** about Jewish laws and traditions through outdoor activities like harvesting wild edibles, fire building and animal tracking!

Any questions, email Cara Michelle Silverberg at jcateengroup@gmail.com.

“Living As A Jewish Teen Today: Confirmation As A Three Part Exploration” For teens in grades 10-12

- Part 1: Comparative Religion with Cara Michelle Silverberg (Oct. 16, 23, 30, Nov. 6, 13)
- Part 2: Adventures in the World with TBD (Feb 26, March 5, 12, 19, 26)
- Part 3: Text as Our Teacher with Rabbi Weiner (April 9, 30, May 14, 21, 28)



Wednesday evenings from 6-8pm.
Confirmation service on erev Shavuot – Tuesday, June 3, 2014

Any questions, contact Jody Rosenbloom at eddir@j-c-a.org or at 413-256-0160 ext 203.

Visit <http://jcateens.eventbrite.com> for registration, dates and details on all JCA Teen programs.

JCA Hall Gallery

Exhibit: No One Is Home: Barcodes Suburbia And The Holocaust

Simone Alter-Muri And Harriet Graicerstein

Dates: August 1 - October 25, 2013

This mother daughter collaboration evokes reflections about labels, identity, and inhumanity. Today, barcodes are everywhere; we take them for granted. Just as people are dehumanized during genocides, Simone's artwork explores the connection between using prisoner tattoos to "count" persons while "dis-counting" their personal identities and the barcodes in today's society that interpose abstraction between people and products. The exhibit looks at surveillance in the past, and also makes reference to the role of modern technology, and how it can be used to spy on people. In both cases, surveillance and control are facilitated.

Simone's artwork developed during her Holocaust series, inspired by a research trip to Auschwitz, Poland that was a personal pilgrimage as well as an aspect of her academic research. Not only did she have relatives who were killed there, but Simone was named after an uncle, Seymour, killed in the war. Thus her name bears the legacy of man's inhumanity towards man.

Connections to the past are exemplified by Simone's

collaboration with the art of her mother Harriet, an artist celebrating her 85th birthday. Harriet's paintings depict empty suburban houses surrounded by natural landscapes. Like snapshots that appear real, they evoke questions about whether the people who live there actually see the beauty around them. These houses relate to Simone's experience in Auschwitz and other concentration camps, where she saw the beauties of nature and homes behind the gates of the concentration camp.

This exhibit makes us wonder about the many things we may take for granted, such as labels, lines, and being at home but not looking outside. It extends beyond the usual mission of Holocaust exhibitions which exhort the public "not to forget" about the genocide and inhumanity of the past, but to confront the prevailing prejudice in the present. It explores the parallels between the social aspects of the Holocaust, such as the erosion of the rights of the Jewish people and the willful ignorance of the general populace. This awareness is reflected in contemporary indifference in suburbia, and suggests that humanity harbors the potential to foster genocide once again.

This exhibit will be part of the Amherst Art Walk on Thursday, October 3. Simone and her artisan colleague, Bruce Cannon, will be present to talk with Art Walk viewers.

Not Bread Alone

We send our thanks to the many people (over 3 dozen) who have helped out, as subs or as regular monthly volunteers or on Christmas Day, at Not Bread Alone and who will continue to serve in the 2013-14 season.

And we say "Thanks" to those who volunteered and who are taking a break for now:

Carol-Ann Smalley & Jeanne Friedman and Jacob
Kitty & Ken Talan
Jessica Wolff & Kevin Landau and Nina and Harry
Barbara & Jim Pistrang
Gabe Kaufman
Lydia Sawyer
Gabriel Holme-Miller
Aviva Richardson
Steven Silvern, Donna Baron and Nathan

We appreciate your efforts and thank you for helping keep a strong JCA presence at Not Bread Alone!!

Yom Kippur Food Collection

THANK YOU! to all who contributed to the JCA's Yom Kippur food collection. Almost **1,000 pounds** of collected food were brought to the Amherst Survival Center for our friends and neighbors in need. Special thanks to **Sarah Thomson, Oran Kaufman** and **Marina Goldman** who helped sort and load the large amount of food for transport to the Center. The Food Bank of Western Massachusetts estimates that over 100,000 people in Western Mass struggle with hunger. No one should be hungry. If we are able, when we come to the JCA, let us make it our practice to bring a donation of non-perishable food to be distributed to those in need.

Thank you,

Arnie Alper

Tikkun Olam Committee

Join the Tikkun Olam Committee in THREE great opportunities to serve our community.

1. SATURDAY OCT. 5

The 17th annual **Connecticut River Source to Sea Cleanup** - For the second year the JCA will sponsor a crew of adults and children in this annual clean-up. Thousands of volunteers of all ages and abilities head out to places of their choice all along the four-state watershed (NH, VT, MA, CT) to clean the Connecticut River and its tributaries on foot or by boat. We will be meeting near the Arcadia Wildlife Sanctuary in Easthampton at 10 a.m. Wear boots, bring gloves and be prepared to get dirty as you drag trash and debris out of the Connecticut River.

The on-line sign up is here:

<http://www.signupgenius.com/go/4090B4FA8AD2BA20-source>
or call Judith Souweine - 413 256 0493 for more information.



Connecticut River
Watershed Council

2. SUNDAY OCTOBER 6

The **UMASS Hillel Ride to Provide** - Join the JCA Riders in this annual bike ride. The ride supports the community service programs and environmentally friendly projects of UMASS Hillel. There are 9, 18 and 36 mile route options with a new 5 K Stride to Provide Fun Run/Walk around the UMASS campus. There's a post-ride celebration with kosher catered Israeli lunch, music and raffles at www.umasshillel.org/ridetoprovide.

Be sure to register as a member of the JCA Riders. All team registration fees and funds raised will be split 50/50 between Hillel and the JCA. Our team captain is Ted Diamond.



Hillel House at UMass Amherst

3. SUNDAY NOV. 3

JCA Members are Invited to Volunteer for and Participate in the **2nd Annual Cider Donut 10K Run and 2-mile Walk** to Benefit the Amherst Survival Center. The JCA Tikkun Olam Committee invites members to participate in this event as part of a larger Mitzvah Day organized by the Jewish Federation.

The second annual Cider Donut 10K Run and 2-mile walk starts at the Mill River Recreation Area in North Amherst. Last year, this event attracted more than 400 runners and walkers and raised \$12,900 to help the Amherst Survival Center continue providing services and support to people in Amherst and surrounding towns. We need volunteers to make this event a success! Volunteers are needed for everything from setting up the course, to directing runners, to helping set-up and serve food, to providing music on the course. We ask that volunteers under the age of 15 be accompanied by a responsible adult.

Cider Donut Run 10k



Click on the following web link (or copy it into your web browser if clicking doesn't work) to go to the signup sheet for volunteers:

<http://www.volunteersignup.org/KJ3FA>

To sign up, just follow the instructions on the page. It only takes a few seconds to do.

Thank you for volunteering!

If you'd rather run or walk to support the Amherst Survival Center, register at <http://amherstsuvival.org/events-and-celebrations/cdr/>. Special rates are available for teams of 4 or more (for the race) and families (for the run). Sign up early for the best rates.

For more information, contact Reed Alper at cdrvoluteer@gmail.com.

Combatants for Peace at the JCA, Tuesday, October 8 at 7:00 pm

Combatants for Peace is a bi-national peace activist movement of former Israeli and Palestinian combatants who were once part of the cycle of violence and who decided to lay down weapons and to work together towards peace and coexistence in non-violent ways. In the last few years, they have organized hundreds of joint activities, house-meetings, and lectures in Israel and Palestine. At these events, they call for an end to the occupation and violence, and for mutual recognition, dialogue, and partnership between the two sides.

Four members of Combatants for Peace, two Israeli and two Palestinian, will speak in Amherst October 8, 7:00pm at the JCA. Organized by Karuna Center for Peacebuilding and the local chapter of Physicians for Social Responsibility, the event is hosted and co-sponsored by the Tikkun Olam Committee of the JCA. Combatants for Peace US tour is generously arranged and supported by IWagePeace.Org. Further information: Paula Green: paula@karunacenter.org or Ira Helfand: ihelfand@igc.org

THE ADULT EDUCATION DILEMMA



QUESTION:
*There are so many wonderful
 Adult Education programs
 this fall. How do I choose?*

ANSWER:
***Go to all of
 them!!! See
 the JCA Adult Ed
 booklet for all
 the details.***



LUNCH AND LEARN : HALAKHA SHIUR WITH RABBI BENJAMIN WEINER

Every Wednesday 12:15 – 1:15 PM

SHABBAT YOGA WITH CORINNE ANDREWS

Saturdays, October 5, 19, November 9, 23, December 7, 21, January 4, 25. 9:15 AM

FEEDING THE TEMPLE OF THE SOUL WITH EMILY MEKLER: an integrative, holistic approach to the Jewish concept of *shmirat haguf*, guarding and caring for the magnificent gift of the body and life, itself!

Sunday, October 6, 2013 3:00 - 4:30 PM (registration required)

THE BASICS OF JEWISH PRAYER, PART II WITH SHOSHANA ZONDERMAN: learn how to get more out of Shabbat services. Newcomers welcome.

Tuesdays, October 15, 22, 29, November 5, 12, 19, 26 7:00 - 8:30 PM (registration required)

JEWISH-AMERICAN LITERATURE: A READING AND CONVERSATION WITH JULES CHAMETZKY

Sunday, October 20, 2013 3:00 - 5:00 PM

INTRODUCTION TO LOWBROW JEWISH FILM II - THE MARX BROTHERS: family fun with Jewish culture.

Saturdays, November 2 and 23 7:00 - 9:00 PM

JOY, DESPAIR AND HOPE: READING THE PSALMS WITH RABBI ED FELD He will discuss his new book and give insight into the theology, emotions and literature of psalms.

Sunday, November 3, 2013 7:00 - 9:00 PM

MAH JONG WITH JUDITH SOUWEINE AND ROBIN DIAMOND First-timers to Mavens, all are welcome.

Mondays, November 4, 11, 18 7:00 - 9:00 PM

RECONSTRUCTIONISM IN CONTEXT - MORDECHAI KAPLAN AND MODERN JEWISH THOUGHT WITH RABBI BENJAMIN WEINER

Wednesdays, November 6, 20, December 11, 18 7:00 - 8:30 PM (registration required)

SHOFAR: SHARING OUR ORATORIO, ROBERT STERN AND CATHERINE MADSEN Bob and Catherine will share the conversation they had on stage before their first performance and then play the recording.

Sunday, November 24, 2013 3:00 - 5:00 PM

If you did not receive your Adult Education booklet in the mail, you can access it online at the JCA website. <http://www.j-c-a.org>. There are also additional hardcopies available at the JCA.

For questions about programs, contact barbruth@comcast.net. For questions about registration, contact

Shekel Talk: *From Your Treasurer*

Jonathan Shefftz, Treasurer

Welcome to the first in a series of columns from your Treasurer. That would be little toddler Micayla Shefftz. But she has delegated all written duties to her assistant: Daddy, i.e., me, Jonathan. (However, she is already quite adept at setting up her little “store” and then sliding a piece of paper through a toy that approximates a credit card reader, which says a lot about what kids pick up early in life and deem to be important.)

When I grew up in our Temple Israel back home in Binghamton NY, I was vaguely aware that everything there must cost something, and that somebody (including my parents) had to be paying for it somehow. Everything else was as mysterious to me as Kabbalah. Which wasn’t all that bad, since a Jewish synagogue is a place to get away from such mundane daily concerns as financial transactions. (After all, a certain well-known young Jewish man even went so far as to famously chase the financiers out of a rather prominent Jewish place of worship...)

But at the JCA, we strive for an engaged and informed congregation, and we address many financial questions at both the Annual and Semi-Annual Meetings. So these columns will explain some basic background on JCA finances, and also provide monthly updates on how we are doing financially.

This month, I address our revenues and expenses. Actually, I’ll do it backwards: sure, first you need revenues to cover those expenses, but our expenses

dictate the need to raise revenues. So first I will discuss our expenses.

But note that for all of the percentage figures that I calculate, I exclude some accounts whose revenues and expenses are both very tightly related to each other and also self-balancing/self-supporting (or at least very close to being so):

- Camp Shemesh has generated a notable “profit” for us in the recent past, but seems to be staying at a break-even basis now for the foreseeable future. Camp receives some outside grant money, but its main source of revenue (about 90 percent) is camper tuition and fees. And the more campers who enroll, the more staff we have to hire, etc.

- Teen initiative is almost entirely covered by outside grants.

- Adult and family education is almost entirely covered by outside grants and attendee fees.

With these activities excluded, both our “net” revenues and expenses are just under half a million dollars, based on the 2013 budget. The actual amount of all money going in and out of the JCA is higher. But since those additional monies are so tightly related to each other and self-balancing (or at least nearly so), remember that they are netted out from the denominators used to calculate the percentages below.

Our most notable expense is, quite appropriately, what you first notice when you arrive at the JCA: the building, for nearly a quarter of our total net expenses at 24 percent. Of the building expenses, only about a fifth is attributable to our mortgage, which is quite modest. But just like your own home,

we have many other building-related expenses. (Especially since we often have quite a few more guests than you entertain at your own home!)

The next most prominent expense is, once again quite appropriately, a rather prominent person: our Rabbi, once again for nearly a quarter of our total net expenses at 23 percent. (Note that for all personnel-related expenses, I’m including payroll taxes and other expenses that employees do not receive, but that we incur as a direct result of their employment.)

Thus far almost half of our net expenses are for the most basic aspects of what makes us a “real” congregation. I don’t want to disparage other Jewish communities, yet nevertheless I see a large gulf between a congregation that has its own physical structure and its own ordained Rabbi, versus a community that relies on shared spaces and/or is exclusively member-led for its religious services and other spiritual needs.

The next expense is also to be expected: our religious school, at 22 percent (of which about 90 percent is personnel). Now since the religious school charges its students tuition, you might ask, why am I not netting this out like I did for some other expenses that have tightly related revenues? The answer is that the religious school operates at a large deficit: its revenues support less than half of its expenses.

The final large category is administrative/office staff, at 17 percent. (This excludes administrative staff costs that are allocated to the religious school and Camp Shemesh.) With all that money going in and out, and so many other ac-

continued on next page



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continued from previous page

tivities that need to be managed, we have a fairly large administrative burden that would be very difficult if not entirely impossible to handle with only volunteers.

After that, our Reconstructionist affiliation costs us about 4 percent. The remaining 10 percent comprises even smaller categories.

You might suspect a theme in all of the above that we don't have any significant expense areas that can be cut. If so, then you are correct! Unless we wanted to transform ourselves into a congregation that would look much more like a typical self-led and self-taught havurah, then we are pretty much stuck with all our current expenses. I do want to warn though against the potential for a sort of creeping professionalism and outsourcing. When the prospect arises of a new expense, our first initiative should be to look within our community for sources of expertise and volunteer effort, especially given the wide-ranging talents of our

members. (One example is Information Technology support, especially with seeking free or nearly free "cloud"-based alternatives to our current computer server as it nears the end of its anticipated useful life.)

So how do we pay for all this? Overwhelmingly with membership dues, at 70 percent. (With our new membership dues structure, as approved at the Semi-Annual Meeting, we hope that our revenues here will increase noticeably for 2014.) Next is school tuition (and also monies from its Parent's Association) at 10 percent (compared with the previously discussed school expenses at more than double that at 22 percent).

Fundraising revenue (net of associated expenses) is only 8 percent. Of this, about four-fifths is the annual campaign, i.e., essentially just asking ourselves for more money, which works, but is hardly innovative. The balance is mainly the net proceeds from the Guidebook. What about the Auction? As I write this in August, our

First Vice President Maryann Barakso is working to revive the Auction for this year, with her newly volunteered Co-Chair Bill Zimmer.

Even with the Auction, one might think our fundraising net revenue is surprisingly small. If so, then you are correct! Our new Fundraising Committee Chair, Alice Buckner, is working to address that concern, and she always welcomes new ideas and initiatives.

And finally, building-related rental fees add up to 5 percent. The remaining 7 percent comprises even smaller categories.

Thus far I have kind of glossed over exactly how well all of our revenues overall cover all of our expenses. Unfortunately, the answer for the current year is . . . not so well! But the details of that will be the topic of another upcoming monthly column.

Until then – or at any other time too – you can always reach me with any questions or concerns at: Treasurer@J-C-A.org

News From The Nominating Committee

The Nominating Committee of the Jewish Community of Amherst is actively soliciting candidates to serve on the Board of Directors for 2 year terms beginning January 1, 2014. Any member in good standing of the community who is interested in serving as a member of the Board is encouraged to indicate his or her interest to the Nominating Committee by submitting a letter or e-mail to me as Chair of the Nominating Committee by October 15, 2013. Over the coming weeks, we will be communicating regularly with the community regarding the process and timelines so that the Committee can present a slate of candidates to the Board during the November Board meeting.

As a starting point, I want to encourage you to consider this form of service to the JCA. It is a wonderful opportunity to support the vibrancy of our community by providing leadership and guidance as we continue to grow and thrive over the next 2 years. We will have our share of challenges to face as well, no doubt, but we will face them successfully if we work together, each contributing our unique gifts and capacities.

As we begin a new year of Torah, please search your hearts and minds, reflecting on what gifts you have to offer in this leadership role.

Robin Harmatz, Chair, Nominating Committee
rharmatz@comcast.net



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willing hands in coming weeks and months:Stuffing envelopes; computer work; picking
up donations; setting up tables...**Teens** are very welcome –
in fact 2 have already committed!**Contact Maryann now to let her know
how you will help.**~~~~~
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To learn more, please contact
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ledorvador@j-c-a.org
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www.jewishlegacywesternmass.org



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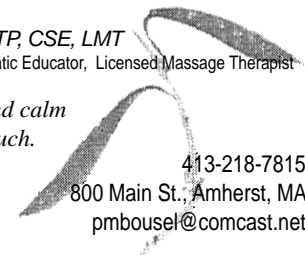
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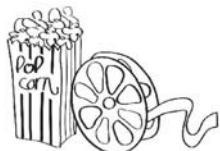
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Israeli Film and Food Continues



A Mini-Series of Israeli Films and Refreshments at the Jewish Community of Amherst



What better way to spend Sunday afternoon than watching a good film with friends, schmoozing and noshing on Israeli food?

On the last Sunday of selected months, in the social hall of the JCA, we will screen a critically acclaimed Israeli film (or television series) accompanied by Israeli refreshments, and discussion.

We are very fortunate this year to have with us in the area Prof. Miri Talmon, a scholar of media culture, cinema, and television, who specializes in Israeli cultural history and comparative approaches to the Israeli and American cultures.

Professor Talmon is the Schusterman Visiting Professor for Israel Studies at Smith College.

She will give a brief introduction to each movie, and lead a Q&A session after the screening.

**The next program will take place on
Sunday afternoon, October 27, 3 pm**

3 pm – Come and meet Prof. Miri Talmon, and join us for refreshments

3:30 pm – A short introduction and screening of the movie

5:30 pm – Q&A with Prof. Talmon

We will screen the movie

The Ballad of the Weeping Spring (Hebrew title: בלדה לאביב הבוכה)

The film is a stylized homage to Spaghetti Westerns and Samurai Epics, shot entirely in Israel but set in a mythical time and place. With a pervasive pan-ethnic soundtrack serving as the film's backbone, the story centers on the reconstruction of a Mizrahi band (a unique musical form combining Middle Eastern and North African influences), in a series of quirky vignettes across stunning exotic locations.

The program is free and open to the public!

Sponsored by the World Jewish Concerns Committee of the JCA
and by the Northampton/Amherst Chapter of Hadassah

Co-president's column continued from page 1
 forced to convert or otherwise swear to difficult allegiances, from the Crusades to the Inquisition to the Ottoman Empire and beyond. On Yom Kippur we also recite the Al Chet, speaking in the plural when we recite a list of transgressions, some of which we may never have even contemplated, and we ask for everyone in the community to be forgiven.

As I wrote in my first co-president's column, Judaism cannot be practiced without community. Over the years, my adolescent son was often puzzled

about why I dragged myself to JCA board meetings after a long day at work. But when my ex-husband passed away, members showed up at our house on a treacherously icy Monday evening in January so that my kids could say Kaddish for their father. The rabbis tell us that the presence of God rests only within the context of community. This idea comes from the verse in Vayikra in which God declares, "I will be sanctified among the children of Israel" (22:32).

On behalf of the Board of the JCA, I would like to invite anyone who is

not yet a member to consider joining (and this year we have a new 50% discount for new members!). We ask that our members join us in re-committing to paying our fair share in dues, as well as to give generously during the Annual Fund campaign. We also ask for your time, your talent, and your commitment. We ask that you become involved. We offer many ways to become part of the community. Ultimately, when you give, you receive much more in return.

*B'shalom,
Eva*

Tech Savvy Volunteer Needed for Very Important and Specific Task!

The JCA wants to update our website, allowing for improved appearance and use for our community, easier updating of content, and integration of social media. We're hoping to use the Drupal platform. We expect to hire someone to migrate our website to a new design and platform. We have a couple of people who are willing to help with the process but we need a leader. Is it you?!

If you or someone you know is knowledgeable about website creation, especially on content management systems, and can help facilitate the process of hiring and coordinating with a consultant to redesign our community website, we need your help! This is a volunteer position that will likely take a few months. Once the new website is created, your job will be complete!

Please contact Molly Goren-Watts with any questions or to volunteer! m.gorenwatts@gmail.com



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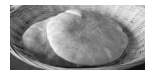
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**The JCA Membership Committee Invites You
to Join us in Welcoming New Members:**

Brian Bender and Anna Sobel



This is one Talented Couple!

But First things First:

**Anna and Brian are delighted to announce the
birth of their son, Milo Elijah, born August 31st.
Mazel-Tov to Anna and Brian!!!**

And now, a word about the happy parents:

**Anna Sobel is the principal puppeteer and
director of Talking Hands Theatre,
a touring educational puppet company.**

**She is also an actor and teaching artist with the
Holyoke-based non-profit Enchanted Circle Theater.**

**Anna also teaches Hebrew school and
leads Jewish children's services at Beit Ahavah
and Congregation B'nei Israel.**

**Brian Bender is a professional musician
(The Pangeans, Wholesale Klezmer, Big Bandemonium,
etc.) and tours Europe annually with his klezmer fusion
band Little Shop of Horas.**

**He also leads the JCA Klezmer Workshop.
He plays trombone, piano, tuba, accordion and melodica,
while Anna plays fiddle and
tabla (a traditional Indian drum).**

**Together, they have a klezmer trio called
Yiddishkeit Klezmer with bandmate
David Tasgal (clarinet, fiddle).**

Celebrating Babies

Know any new babies in the community?

The JCA's Chesed and Membership Committees have teamed up with Havurah K'tana (Little Friends Circle) to welcome new babies into our community with a Shalom Baby Basket.

Please contact us when you learn of families with a new baby (JCA members or potential members).

We will stop by with a decorated basket containing a menorah, PJ Library book, and a card made by children in the JCA Religious School as well as information about area Jewish resources for families. We'll also bring a meal and a plate of goodies for the family!

Please contact Ariella Schwell at ariellachef@yahoo.com or 230-3694 or Reed Alper at reedmangels@comcast.net or 549-0438.

The Deadline for the November Newsletter is October 13th

All submissions **MUST** be made either by e-mail or e-mail with a file attached.

If you do not have access to a computer or email, please contact the editor.

PLEASE RESPECT THE DEADLINE!

Thank you, Aaron Bousel,
news@j-c-a.org 253-3544

Guidebook Errata

The Guidebook Committee apologizes to Caden and Lewis Mainzer whose names should have been included on the list of Guidebook Friends, and to Normand and Barbara Berlin whose names should have been included on the JCA Legacy Circle list.

Food For The Hungry

The Food Bank of Western Massachusetts estimates that over 100,000 people in Western Mass struggle with hunger. No one should be hungry. If we are able, when we come to the JCA, let us make it our practice to bring a donation of non-perishable food to be distributed to those in need.

Donations

Adult Education

Robin Harmatz
 Ted & Barbara Slovin
 Ellen Middleton
 Ronnie Williams
 Wendy Foxmyn
 Joni Brewer
 Daniel Berlin
 Aaron Bousel
 Jane Brodwyn
 Rona Conrad
 Bonnie Diamond
 Benjamin Levy
 Natalie Rowles
 Dyan Wiley

Children's Scholarship Fund

Roger Magnus & Ariella Schwell
 Dorothy & Robert Pam

Guidebook Donation

Ted & Barbara Slovin
 Jaymie & Michael Chernoff

L'Dor V'Dor

Hilda & Louis Greenbaum

Open Door Donation

Ariella Schwell & Roger Magnus
 Jennifer & Steven Markow
 Caden & Lewis Mainzer
 Stan Rabinovich
 Ross Midler
 Ruth & Howard Smith
 Linda Mondschein

Sondra Putnam

Janet Bucciarelli

In honor of Nathan Lewis Goldfarb (Amanda Goldfarb)

In honor of Martin Miller on the occasion of his recovery
 from surgery (Goldie & Stanley Miller)

In honor of Melissa, Beth, Nathaniel & Calem Ross, our
 daughter, daughter-in-law & grandchildren
 (Marilyn & Mitch Ross)

Dorothy & Leon Madowitz

Vicki & Joel Wolff

Charlene & Jonathan Morse

Sara Schley & Joseph Laur

Music, Arts & Culture

In honor of the 10 year Yahrzeit of Victor Arnopolin who
 strongly believed in supporting Music, Arts & Culture
 (Suzanne Arnopolin)

Prayerbook Fund

ANONYMOUS

Devorah Jacobson

Marlene Rachelle

Jordene Hale & David Rabinovitz

Wendy Foxmyn

Jeanne & Robert Potash

Susan Myers

Ann Armon & Eliezer Huber

Hadar Grabel

Hannah Blau

Joan Saperstan

Tom Wolff

Jacqueline Katz

Kitty & Ken Talan

Barbara & Ted Slovin

Elaine Walsh

Lori Holder-Webb & Jeff Cohen

continued on next page

New or Returning Members

*We warmly welcome the following people to the JCA
 community:*

Ilana & Mark Beigel
 Rachel & Dr. Robert Vigderman
 Melissa & Beth Ross
 Rick & Cailin Reiken
 Amy & Jamie Sweeting
 Aleah Nestelsy & Sanna DelPrete
 Jena Strong & Mani Canaday
 Robin Cossin

If someone in your family, or someone you know in
 the community, is ill and/or in the hospital, please contact
 the Chesed Committee by calling the office (256-0160).

Even if visits or phone calls are not desired, it is
 important for us as a community to be aware of the
 health and well being of our members and their families.

We cannot help if we don't know.

continued from previous page

Ellen & Jack Middleton
 Caden & Lewis Mainzer
 Ronnie Janoff-Bulman & Mike Bulman
 Sarah Thomson
 Linda Sinapi
 Judith Souweine
 Joya Misra & David Mednicoff & Family
 Robert Horowitz, Catherine Nagel & Family
 Adam, Sarah & Robert Horowitz
 Jane Brodwyn
 Reed & Arnie Alper

Yiskor Donation

Barbara & Michael Burkart
 Barbara & Ted Slovin
 Diane Chajes
 Robin & Ted Diamond
 Vera & Lawrence Wishnow
 Judy Glaser & Robert Stern
 Marcie, Dick & Lena Sclove
 Alice Friedman
 Linda & Daniel Reif
 Patricia Levine
 Madge Clingman
 Jayne Pearl
 Jordene Hale
 Sam Gladstone
 Hollie Kalkstein & Bob Weitzman
 Hilda & Louis Greenbaum
 Bettie Kravetz
 Barbara & David Schimmel
 Katherine & Robert Feldman
 Joan & Monroe Rabin
 Richard Rubin

Freida Howards
 Irene Janoff
 Mila & Woody Sherman
 Jacqueline Katz
 Daniel Berlin
 Lori Holder-Webb & Jeff Cohen
 Jennifer & Steven Markow
 Felicia Mednick & Shira Yeskel-Mednick
 Herb Bernstein
 Susan Myers
 Melanie Lewis
 Helena Donovan
 Judi & Kip Fonsh
 Suzanne Arnopolin & Ronnie Williams
 Ellen & Jack Middleton
 Janis & Steven Wolkenbreit
 Evelyn Goldenberg
 Eve Eisman
 Allison & Richard Ellis
 Rob Okun & Adi Bemak
 Robert Horowitz
 Joan Temkin
 Marilyn & Joe Kushick
 The Blain Family
 Susan Cinner
 Janis Levy
 Jane Brodwyn
 Evelyn Goldenberg
 Elaine & Arnold Trehub
 Yaffa & Haim Gunner
 Richard Ellis
 Linda Mondschein
 Jessica Wolff & Kevin Landau



Israel Is Calling You!

Join us for the first Reconstructionist Movement trip to Israel, May 14–21, 2014. Deepen your connection to Judaism as you experience life in Israel today. Learn from leading academics, Israeli thinkers, and political activists in a unique series of stimulating and provocative programs. Take your part in a progressive Jewish conversation—an intellectual, spiritual and political dialogue that will build your knowledge, challenge your perspectives, and broaden your understanding of Israel.

Learn more at www.rrc.edu/Israeltrip.

Community Announcements

Florence Melton Adult Mini-School

The popular **Florence Melton Adult Mini-School** course on Jewish living is enrolling now for the coming year.

Thirty weeks of two courses per night will be held at Lander Grinspoon Academy in Northampton from 7:00-9:00pm on Wednesday nights, beginning October 9, 2013.

Year One Topics include: “The Rhythms of Jewish Living” and “The Purposes of Jewish Living.”

No prior knowledge needed; no homework; lively discussions; inter-faith family members welcome!

Cost: \$380. (Fee may be paid in three installments.)

Contact Shoshana Zonderman (Upper Valley Melton Coordinator) with questions 584-7743 or _srz35@comcast.net.

To enroll, contact Nanci Martine (registrar) at 413-584-3593 or bnai.israel@verizon.net <<mailto:bnai.israel@verizon.net>>.

Fliers with enrollment forms are in the JCA office.

B'nai Tzedek

The B'nai Tzedek Youth Foundation is seeking Jewish teens in 9th-12th grade to learn about and participate in Jewish philanthropy and tikkun olam, repairing the world. Teens meet like-minded peers, discover important work being done worldwide, and learn the processes involved in funding projects they care about. All funds raised by the teens are matched by the Harold Grinspoon Foundation. The BTYF meets one Sunday per month, Nov. 2013-April 2014. Visit <http://bit.ly/BTYF2013-14> for more info; <http://bit.ly/BTYFAPPLICATION2013-14> to apply by Oct. 15; and follow on Facebook for announcements at www.facebook.com/Bnai.Tzedek.WesternMass. Questions? Contact lisa@hgf.org.

Meditation Group

Thursday Morning “Lecha Dumiyah Tehillah”** Meditation Group
Every Thursday in the CBI Library,
from 8:00 to 9:00 a.m.

Led by Rabbi Nancy Flam

Please know this is not an instructional group. Rather, each of us comes with our own silent meditation or prayer practice and draws strength and affirmation for our deep, inner work by being together in community.

- Arrive & Settling In:
8:00 – 8:15 a.m.
- Setting of Kavvanah/Teaching:
8:15 – 8:25 a.m.
- Bell to begin silent meditation:
8:25 a.m.
- Bell to end silent meditation:
8:55 a.m.

* “To You silence is praise.”

Psalm 65:2

Community announcements should be brief and of interest to the local Jewish community. Announcements will be listed as space permits.

Newsletter Advertising Rates

Business Card - 2 x 3.5

	1 issue	4 issues	11 issues
Non-Member	\$ 40.00	\$ 135.00	\$ 300.00
<i>rate per issue</i>		\$ 33.75	\$ 27.27
JCA Member	\$ 30.00	\$ 110.00	\$ 242.00
<i>rate per issue</i>		\$ 27.50	\$ 22.00

¼ Sheet - 3.5 x 4.75

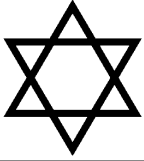
	1 issue	4 issues	11 issues
Non-Member	\$ 68.00	\$ 225.00	\$ 515.00
<i>rate per issue</i>		\$ 56.25	\$ 46.81
JCA Member	\$ 54.00	\$ 180.00	\$ 420.00
<i>rate per issue</i>		\$ 45.00	\$ 38.18

½ Sheet - 4.75 x 7

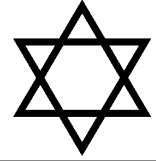
	1 issue	4 issues	11 issues
Non-Member	\$ 124.00	\$ 420.00	\$ 955.00
<i>rate per issue</i>		\$ 105.00	\$ 86.81
JCA Member	\$ 100.00	\$ 340.00	\$ 680.00
<i>rate per issue</i>		\$ 85.00	\$ 61.82

Full Sheet - 7 x 9.5

	1 issue	4 issues	11 issues
Non-Member	\$ 225.00	\$ 755.00	\$ 1750.00
<i>rate per issue</i>		\$ 188.75	\$ 159.09
JCA Member	\$ 180.00	\$ 605.00	\$ 1390.00
<i>rate per issue</i>		\$ 151.25	\$ 126.36



JEWISH COMMUNITY OF AMHERST
October 2013
 27 Tishre ~ 27 Cheshvan



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 27 TISHRE 7:30 am Shacharit Minyan	2 28 TISHRE 7:30 am Shacharit Meditation 12:15 pm Lunch and Learn 7:30 pm Ritual Life Committee	3 29 TISHRE 5:00 pm Art Walk and Reception 7:00 pm Board Meeting 7:30 pm Adult Reading Group	4 30 TISHRE ✠✠Rosh Chodesh Cheshvan - Day 1 ⛪6:08 12:00 Noon Adult Ed Meeting 5:30 pm Intergenerational Family Service, concurrent Tot Shabbat, followed by potluck supper	5 1 CHESHVAN ✠✠Rosh Chodesh Cheshvan - Day 2 ⛪Noach 9:15 am Shabbat Yoga 10:00 am Shabbat Services 1:00 pm Torah Study with Rabbi Ed Feld: Heretical Hebrew Religious Poetry
6 2 CHESHVAN 10:15 am In God's Image Support and Education Group 3:00 pm Adult Ed Feeding the Temple of the Soul-Emily Mekler 7:00 pm Adult Ed Magid of Mezerich-Larry Fine 7:00 pm School Committee	7 3 CHESHVAN	8 4 CHESHVAN 7:30 am Shacharit Minyan 7:00 pm Combatants for Peace see page 10	9 5 CHESHVAN 7:30 am Shacharit Meditation 12:15 pm Lunch and Learn	10 6 CHESHVAN	11 7 CHESHVAN ⛪5:56 6:15 pm Shabbat Services	12 8 CHESHVAN ⛪Lech Lecha 10:00 am Shabbat Services NO 7th GRADE
13 9 CHESHVAN NO JCA SCHOOL	14 10 CHESHVAN 🇺🇸Columbus Day	15 11 CHESHVAN 7:30 am Shacharit Minyan 7:00 pm Adult Ed Basics of Jewish Prayer-Shoshana Zonderman	16 12 CHESHVAN 7:30 am Shacharit Meditation 12:15 pm Lunch and Learn	17 13 CHESHVAN	18 14 CHESHVAN ⛪5:45 6:15 pm Farbrengen Friday	19 15 CHESHVAN ⛪Vayera 9:15 am Shabbat Yoga 10:00 am Shabbat Services
20 16 CHESHVAN 1:00 pm Adult B'nai Mitzvah Class 2:00 pm Adult Ed Jewish American Literature-A Reading and Conversation - Jules Chametzky 7:00 pm Adult Ed Magid of Mezerich-Larry Fine	21 17 CHESHVAN	22 18 CHESHVAN 7:30 am Shacharit Minyan 7:00 pm Adult Ed Basics of Jewish Prayer-Shoshana Zonderman	23 19 CHESHVAN 7:30 am Shacharit Meditation 12:15 pm Lunch and Learn	24 20 CHESHVAN 7:00 pm Board Meeting	25 21 CHESHVAN ⛪5:35 6:15 pm Shabbat Services	26 22 CHESHVAN ⛪Chaye Sarah 10:00 am Shabbat Services
27 23 CHESHVAN 3:00 pm Israeli Film and Refreshments 7:00 pm Adult Ed Magid of Mezerich-Larry Fine	28 24 CHESHVAN	29 25 CHESHVAN 7:30 am Shacharit Minyan 7:00 pm Adult Ed Basics of Jewish Prayer-Shoshana Zonderman	30 26 CHESHVAN 7:30 am Shacharit Meditation 12:15 pm Lunch and Learn	31 27 CHESHVAN		

JEWISH COMMUNITY OF AMHERST
742 MAIN STREET
AMHERST, MA 01002

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Dated Material - Please Rush - Do Not Delay

October 6

Feeding the Temple of the Soul with Emily Mekler

(see page 11)

October 8

Combatants for Peace (see page 10)

October 20

Jewish American Literature with Jules Chametzky

(see page 11)

October 27

Israeli Film, Discussion, and Refreshments

(see page 15)